

TOWARDS A TOTAL UNIVERSITY

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**FLY LEAF**

# F O R E W O R D

**W**ith the publication of the PUP Coffee Table Book we hope to present a bird's eye view of the Polytechnic University of the Philippines, as an institution of learning whose genesis at the turn of the century parallels with the birth and evolution of the modern Philippine republic.

We feel that this publication is also an obligation on our part to inform the people of what PUP stands for, and to make them see that we are staunch in our goal to enrich the nation's fund of general competence and potential for achievement.

As envisioned, PUP hopes to be a total university that will broaden the base of our people's academic endeavors, disseminate the intellectual property of mankind, widen the arena of social building, strive for the full flowering of ideas and culture, and consequently strengthen the foundation of Philippine democracy itself. An educated citizenry produces an enlightened society... the society that will open the gates of progress for a nation.

This, then, is the charge that we lay upon ourselves today in working for a total university. We can proudly say that we are all geared up in marching towards our goal.



**DR. DANTE G. GUEVARRA**  
*PUP President*





Dr. Prudente resurfaced from underground in 1986. After the People Power Revolution that overthrew Marcos, PUP's academic mission evolved into an open and expansive campaign for emancipatory education.

Democratic consultation struck a prominent chord in the administrative vision of the second Prudente administration. New colleges were formed: College of Computer Management and Information Technology, College of Hotel and Restaurant Management and Food Science Technology, College of Physical Education and Sports, College of Economics and Politics, and the College of Engineering and Architecture. The College of Languages and Mass Communications, the Institute of Social History, and the Institute of Labor and Industrial Relations were created with strong academic profile. New graduate courses were offered, adding to the expanding spectrum of graduate programs of the university: Master in Industrial Engineering and Management, Master of Arts in Psychology, Master in Educational Management, Doctor in Educational Management and Master in Physical Education,

Dance and Recreation. Non-traditional programs in Business Administration, Public Administration, and Economics renewed hopes of continued professional studies of proficient and capable individuals whose Graduate studies had been aborted by fortuitous circumstances in life to obtain academic degrees.

The Hasmin Hostel in Sta. Mesa was purchased, now the M.H. Del Pilar Campus 'housing' Tourism and Hotel and Restaurant Management students, and the PUP Graduate School. Baccalaureate programs were offered in Maragondon, Unisan and Lopez off-campus centers, solidifying its presence in the countryside where PUP has been acknowledged as an important social liberating force.

In 1990, PUP established the Open University system as it offered traditional baccalaureate degree programs in Sociology, Political Science, and Cooperatives. In PUP-Lopez, bachelor degrees in Science and Chemistry, Criminology, Forestry, and a Forest Ranger Certificate, and diploma program in Fisheries Technology were







**PAST TO PRESENT:** (from left) Reyes, Velilla, Dela Torre, Albarracin, Prudente, Crisostomo, Mateo, Prudente, Gellor, Olanon, Carague, Salvador and, Guevarra.

introduced. Dr. Prudente retired in 1992.

An army general-turned politician (General Fidel V. Ramos) in Malacañang appointed Dr. Jaime Gellor as Acting President of PUP in 1992. Unrest enveloped the academe ushering in a new critical episode of the University’s militant history since the fall of Marcos. Dr. Zenaída A. Olanon became the first lady president of the university, after months of violent confrontation between student and faculty protesters and the police. As the first female president of the University, Dr. Olanon epitomized a Cory-inspired style of democratic governance in the academe. She followed through the gains of the previous administrations, and building on the relative calmness obtained after the ‘dark months’ to gradually institute further reforms. Her administrative orderliness proved to be a crucial groundwork for the achievements of the succeeding administrations.

A technology-inspired program for the academe fashioned the leadership of Dr. Ofelia M. Carague in 1998—the first president to administer a state university under

the provisions of Republic Act 8292 in which university heads of chartered state universities and colleges shall serve a full four-year term. Throughout her tenure, PUP concentrated on IT-based programs in its curricular services and administrative training programs, a move that drew recognition from national education authorities. This development in PUP orientation obtained the recognition of the Commission on Higher Education—declaring PUP as a Center of Excellence in Information Technology for a starter in the field of information technology science. The Department of Science and Technology also recognized this effort by naming PUP as a Virtual Center for Technology Innovation in Education, although much of this status remains inspirational. Even so, remarkable improvements in infrastructure came in full view: renovation of the student center, oval grounds and grandstand, Olympic-size swimming pool, gymnasium, high school building, and the amphitheater.

Dr. Samuel M. Salvador was appointed Officer-in-Charge in 2002, and eventually designated Acting President by the PUP Board of Regents in 2003. An unprecedented

















# SMALL STEPS... BIG LEAP!

THE WORLD MAY NEVER CEASE to wonder how a miniscule David ever defeated a mighty Goliath? Man always expects the “BIG” as the one to beat. It may be for usual cases, but not to be so in this story of Prof. Irma Mangawang Redaniel.

Called by almost all PUPians as Ateng Irma, she has stayed long enough in PUP to be considered as an institution in her college. She was given loyalty award during the 2004 PUP Centennial Celebration for being one among the longest staying faculty and employee of PUP. Ateng Irma recalls...“I almost cried during the awarding”.

Born 63 years ago of parents both from the North (La Union and Cagayan Valley), Prof. Redaniel is no taller than four feet eleven inches. Ateng was surprised herself on how far her agile feet have taken her. It was in Pio del Pilar Elementary School while in Grade V that her athletic story began. Despite being vertically challenged, she never doubted that she could run faster than her classmates in the tracks. She maintained this courage up to V. Mapa High School when she continued to run the tracks in the Rizal Memorial Stadium for her school. It was then that she was spotted by Director Redentor Bautista of the Physical Education Department, Philippine College Commerce (PCC).

In 1959, she was a PCC track and field athlete. She received the most coveted title as ‘Star Player’ and acquired records for athletics in the State Colleges and Athletic Association (now SCUAA, including state universities). Ateng Irma would never forget when she was awarded ‘Most Outstanding Athlete’ in 1960. Soon enough, Ateng earned her diploma in Bachelor of Science in Business Education (BSBE) in PCC.

But then again, those little feet just could not stay put for a long time. Ateng Irma just would not give up her first love... sports. She took a 42-unit post-baccalaureate course in Physical Education in Rizal Memorial. It was in 1964 when she accepted the invitation of PUP president, Dr. Nemencio Prudente, for a teaching job in P.E. When asked why she selected P.E., she replied without batting an eyelash, “Maganda e, kaya nandito ako”.

From 1987, she had been the chairperson of the Department of Service of Physical Education. She also was appointed Officer-in-Charge for almost a year in the College of Physical Education and Sports (CPES). Again, Prof. Irma just could not be tied idle on



*“I enjoy teaching.  
Kahit mag-retire na  
ako, magpa part-time  
parin ako. . . hanggang  
pumuti ang buhok ko.  
I love PUP!”*

table of the administrative positions. She had to be where her heart is. She went back to her teaching, where she handled volleyball, table tennis, social dance, etc. “In teaching, if you work hard...you will feel fulfilled”. Students under her attested to her dedication to her craft and they love her convivial mood inside the classroom. “Ang liit kasi ni Ma’am yet ang liksi pa rin despite her age!”. Former CPES dean, Dr. Panganiban had been under her and considers Prof. Redaniel as her mentor in her swimming sport.

“I enjoy teaching. Kahit mag-retire na ako, magpa-partime pa rin ako...hanggang pumuti ang buhok ko. I love PUP!”

Being steadfast to one’s goal will lead to the path of success. Indeed, Ateng Irma knew this. More than intelligence, it was her resilience to improving and believing in her inner strength that paved the way to her success. —Prof. Ara Ariraya





## 2006: YEAR OF MUSCLE AND BEAUTY

THE POLYTECHNIC UNIVERSITY of the Philippines (PUP), the country's biggest state university in terms of student population, churns out not only competent professionals, but also talents who invariably hug the limelight in their chosen career.

Two of these PUP graduates are Francisco "Ringo" Borlain and Miss Denille Lou Valmonte. As a typical poor boy who had worked as grave digger, Borlain struggled to finish his Bachelor of Physical Education and Sports degree in 1990 at PUP. His desire for more lofty achievements and excellence had driven him to work hard.

His intense dedication enabled him to realize his ultimate goal of becoming the World's "Mr. Universe" titlist.

He smiled while reminiscing that day when he had wrestled for the much-coveted Mr. Universe crown from his 200 or more rivals representing no less than 30 competing countries, including those of the United States and the European nations.

"I already knew that I won the world title when I heard the emcee shouting the words "from the Philippines," Borlain smiled as he raised his bulging arms which bristle with muscles.

On the other hand, Ms. Valmonte, who, just like Borlain visited PUP almost immediately after bagging the prestigious Bb. Pilipinas International title in the national beauty pageant held on March 4, 2006. She waited to share with her alma mater the sweet fruit of her training under the close supervision of her mentors in PUP.

Denille, who stands 5'7" and possesses a 34-22-34 body statistics had acquired a queenly stature during her four-





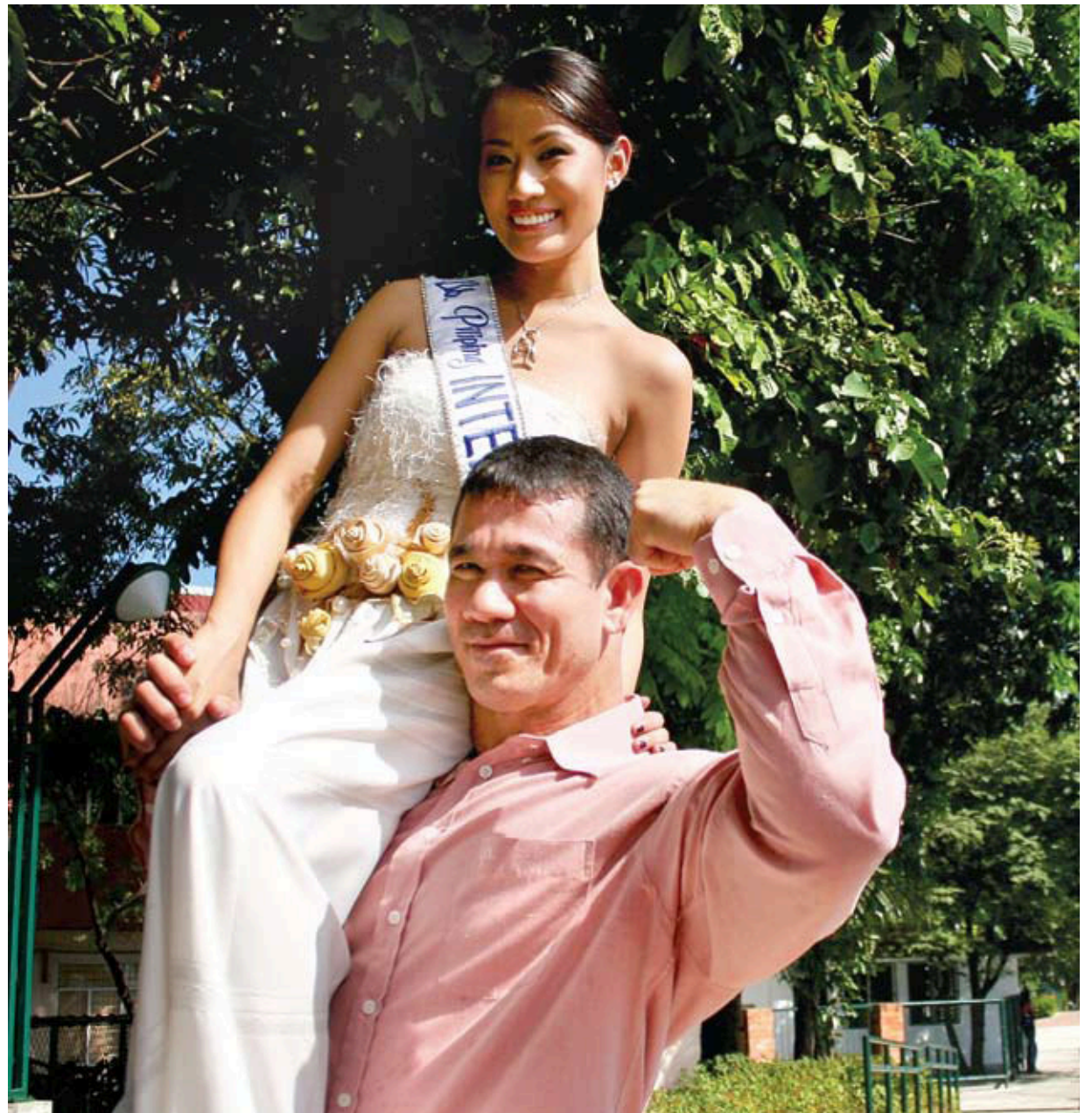
According to the duo, PUPians are leading the country's professionals in the different filed of endeavor. And they apparently know what they're talking about.

year stint in PUP's University Center for Culture and the Arts (UCCA). This poise apparently impressed the beauty pageant judges at the Araneta coliseum during the contest.

The beauty titlist was discovered five years ago by Prof. Dodie Dizon as a very potential beauty crown holder. According to Dizon, her discovery of Denille was accidental.

"Denille at that time was a mere struggling college freshman who was trying to get into the university's circle of promising artists," recalled Dizon, director of PUP UCCA, who did not hide his excitement when the news about Valmonte's triumph spread out in PUP.

Both Borlain and Valmonte claimed without hesitation that there are talents in PUP who can provide the university honor and prestige. According to the duo, PUPians are leading the country's professionals in the different field of endeavor. And they apparently know what they're talking about. —Prof. Fil Viduya











# CULTURE POSTCARDS: PUP STYLE

■ VIRGILIO AQUINO RIVAS

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*As a center of learning,  
a university is both a conduit  
and draftsman of culture.*

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CULTURE, IN A SENSE, is a convocation of various humanly tastes (from the Greek word for sage, that is, *sapio* 'I taste'; *sapiens*, 'one who tastes'; *sisyphos*, one who has a keenest taste); hence, the *homo sapiens* semantically delimiting culture as a distinct and universal feature of the phenomenon of being human, of being capable of taste/s.

As a human aggregate of tastes, PUP is some such curious place where 'culture' is played out in various areas of its academic life. But, if we take culture to mean simply an uninvolved participation in a way of life such that we are automatic captives of what has been handed down from generations, our university life may not justify its continually evolving identity in the larger social network in which PUP has earned a *uniqueness* of sort.

Those tastes that we cook up and share not only with our peers, colleagues and friends in the academe, but also with the larger civic milieu in which PUP as an institution of learning continues



The Investiture of  
*Dr. Dante G. Guevarra*  
Tenth President  
Polytechnic University of the Philippines  
*Towards a "Total University"*





# THE 10<sup>TH</sup> PRESIDENT

THE LONG WAIT IS OVER. After almost five years of not having a legitimate president, the University now welcomes the assumption to duty of the man who vows to convert the University into a univeriCity: a city within the century-old academic institution.

The vision of making PUP a Total University is his ultimate dream. By implementing the 10-point agenda which he designed and now follows to the letter, he believes that the dream of today will become a reality in the future, with our without his presence. Whatever he does in the present may not necessarily be enjoyed by those who are here today, but he feels a different sense of gratification when he sees that the labors and sacrifices done by the present generation will bear the fruits to be enjoyed by those in the years to come.

